



FOR YOUTH DEVELOPMENT®
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FRANKLIN COUNTY FAMILY YMCA RIPTIDE SWIM TEAM SPONSORSHIP LEVELS AND BENEFITS

The Franklin County Family YMCA (FCFY) Riptide competes in YMCA Swimming as a member of the Piedmont YMCA Swimming Association and is a registered USA Swimming club of the Virginia Local Swim Committee. We have had a competitive swim team since 1999. The present day Riptide swimmers excel in competition at all levels from novice to national level.

We are a 501(c)(3) nonprofit organization that depends on the generous support of sponsors. We rely heavily on the time and efforts of our families as well as the community. To be the successful swim team organization that we have been since 1999, the Riptide needs your support, whether you are a local business or an individual! If you would like to be a FCFY Riptide Sponsor, please contact Kameron Kitts kkitts@franklincountyfamilyymca.org

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$1,500 (or more)	\$1,000	\$500	\$250
<ul style="list-style-type: none"> • 1/2 screen advertisement on our lobby TV • Large logo on the back of our team shirts • Your logo prominent our traveling sponsorship banner • Large personalized sponsorship banner hanging in the Aquatic Center for the season • Recognition on the annual Y donor board displayed at both Franklin County YMCA locations 	<ul style="list-style-type: none"> • Your business logo/link on our website • 1/2 screen advertisement on our lobby TV • Business logo on the back of our team shirts • Your logo on our traveling sponsorship banner • Small personalized sponsorship banner hanging in the Aquatic Center for the season. • Recognition on the annual Y donor board displayed at both Franklin County YMCA locations 	<ul style="list-style-type: none"> • Your business listed and linked to our website • 1/4 screen advertisement on our lobby TV • Your logo on our traveling sponsorship banner • Recognition on the annual Y donor board displayed at both Franklin County YMCA locations 	<ul style="list-style-type: none"> • Recognition on the YMCA and Riptide websites and social medias • Business name on the back of team shirts • Sponsorship plaque with team picture (if requested)
Select Plan	Select Plan	Select Plan	Select Plan

YOUR BUSINESS BENEFITS BY HAVING ACCESS TO:

- Daily contact with our swimmers and their families and the members of the Franklin County Family YMCA
- Sanctioned member of the Piedmont YMCA Swimming Association (PYSA) and USA Swimming
- Riptide hosts approximately 12 home meets each year with about one hundred spectators at each meet
- The team usually participates in 20-22 swim competitions a year
- The high school team uses the facility to practice and hosts approximately 5 meets a season with about one hundred spectators at each meet.
- Active website and social media through Franklin County Family YMCA

YES! I would like to show my commitment to the Riptide Swim Team.

Sponsorship Levels

<input type="checkbox"/> Platinum Sponsor	\$1,500 or more
<input type="checkbox"/> Gold Sponsor	\$1,000
<input type="checkbox"/> Silver Sponsor	\$500
<input type="checkbox"/> Bronze Sponsor	\$250

Sponsors please send any and all ad artwork or logos to kkitts@franklincountymca.org.

Sponsors please complete the following:

Name _____

Special promo or slogan _____

Phone _____

Email _____

Signature of Sponsor _____

Amount Collected \$ _____



Rocky Mount YMCA
235 Technology Dr.
Rocky Mount, VA 24151
(540)489-9622

www.franklincountymca.org

Smith Mountain Lake YMCA
293 Firstwatch Dr.
Moneta, VA 24121
(540)721-9622



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